

Advertising Sales  
Closeout:  
**September 15**

Ad Copy Due:  
**September 30**

Release Date:  
**January 2025**

# THE *Official* VISITORS GUIDE OF *Pender County & Topsail Island* ➤



BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Are you a Chamber Member? If yes:      Burgaw      Topsail

## RATES

Full Page ..... \$1,275  
Non-bleed: 4" wide x 6.75" tall  
Bleed: 5" x 7.75" tall, plus .125" bleed

½ Page ..... \$695  
(4" wide x 3.25" tall)

¼ Page ..... \$395  
(4" wide x 1.5" tall)

PREMIUM POSITIONS

Center Spread ..... \$2,500  
Non-bleed: 9" x 6.75" tall  
Bleed: 10" wide x 7.75" tall, plus .125" bleed

Pages 3-16 ..... \$1,595

Back Cover ..... \$1,975  
4" x 5" tall

Inside Front Cover ..... \$1,750

Inside Back Cover ..... \$1,750

Ad Design Option:      Supplied      Let us design your ad (\$125)

### TOTAL:

## ADDITIONAL NOTES, SPECIAL BILLING TERMS & CONTRACT MODIFICATIONS:

### Payment Options:

Payment in full      ½ now, ½ after ad approval

### Payment Method:

Check      Credit Card

**TERMS & CONDITIONS:** Advertiser: Advertiser and Agency promises to pay "Contract Total" payable to Carolina Marketing Company, Inc. If payments are not received when due, a finance charge of one and one half percent (1½%) per month (APR 18%) will be due and payable on all outstanding balances thereafter. Upon signing this contract all funds received are non-refundable. Guarantor: For and in consideration of the acceptance of this contract by Publisher, the undersigned unconditionally guarantees full performance of the terms and conditions (reverse side), including but not limited to, all collection charges and attorney fees by Advertiser and Agency.

In addition, I also agree that any advertisements created by Carolina Marketing Company, Inc. become their property and therefore cannot be used in any other publications without permission from the Publisher and a minimum fee of \$175.

I also agree that any advertisements not approved 6 weeks before publishing date will run "as is" from the previous edition.

ADVERTISER & GUARANTOR SIGNATURE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

ACCEPTED FOR PUBLISHER BY: \_\_\_\_\_ DATE: \_\_\_\_\_

